

Hooks (6 words)

Sam Lily: Big Lyrics, mellow vibes.
Lyrics that speak, vibes that soothe
Lyrical depth and laid back vibes

Escalator pitch (11 words)

Synchronising with life's rhythms to create unique and organic musical journeys

Elevator pitch (32 words)

Mellowness emanate from Sam Lily as he serenades his audience with deep lyrics, mellow melodies, and dreamy acoustic guitar. A delicate blend of soft rock and indie folk to set the mood.

50 words

Sam Lily grew up at the edge of the bush in the Northern Beaches of Sydney before migrating to Murwillumbah. Music is Sam's purpose in life, and he strives to inspire and evoke powerful emotions. His songs are radically honest stories of his experiences, offering an emotionally rich listening experience.

69 words

Sam Lily is a singer-songwriter artist from Sydney, Australia. Sam's songs are powered with emotionally expressive lyrics, exuding flavours of indie, acoustic and alternate rock. Sam has an uncanny way of piercing his deep lyrical meaning and expression right to the heart of his audience. He infatuates the listener with his heartfelt stories while taking them through his journey of life; the ups, the downs and the ongoing battles.

96 words (first person)

When the pandemic hit, I narrowly escaped the chaotic wildfire of the life I had in Sydney and found myself starting fresh in Murwillumbah. Growing up on the edge of the bush in the Northern Beaches, I discovered my life's purpose in music. My songs are woven with heartfelt storytelling and soothing melodies, and I strive to evoke powerful emotions and inspire. Each song is a unique, organic journey, reflecting my experiences and connecting deeply with life's rhythms. Through my soulful soundscape, I invite listeners to feel, resonate, and embark on a musical adventure with me.

181 words (first person)

Music is my life, I play to inspire people and to elicit powerful emotions. My songs are heartfelt and soulful stories about the people and places that have the greatest impacts on me. They are organic and rich renderings of love, loss, pain, and passion. My music is lyrically driven and is vivified with spirit.

If you're searching for an emotive listening experience loaded with intense feelings then I'm sure you'll enjoy the auditory adventure that my songs will take you on. I hear music in everything, one of my favourite things to do is synchronise with the rhythms and frequencies of life. I thoroughly appreciate a spontaneous jam session with a sputtering old tractor engine, or the beautiful symphonies of crickets, birds, and frogs.

My style is an eclectic blend of acoustic, indie, alternative, soft rock, and folk, with essence of jazz. I am dedicated to creating uplifting compositions that are deep, mellow, and charged with ardour. I keep my tunes sincere, and I completely embody myself in my music, crafting art to touch your soul and stir your heart.